

MATSURI!

JAPANESE ARTS FESTIVAL

Sunday, May 21, 2023

11am-5pm

Juilliard Park
Downtown Santa Rosa

FREE

Art Exhibits
Japanese Clothing
Japanese Food
Japanese Crafts
Ikebana Demonstrations
Traditional Music
Japanese Folk Dance
Origami Demonstrations
Martial Arts Demonstrations
Taiko Drumming Performances

And more...

Matsuri 2023 is funded in part by the City of Santa Rosa Event Support Program
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JULY 16 - AUGUST 20
JUILLIARD PARK
227 SANTA ROSA AVE

srcity.org/liveatjuilliard

About our Entertainment

Hideaki and Hitomi

Hideaki started to play taiko with Soh Daiko in New York City from 1995 and Hitomi joined the group in 1999. During those years they had a chance to perform with some taiko players from Hachijo Island and fell in love with their taiko style. They went to Hachijo to immerse themselves in the Hachijo style and there, Hideaki and Hitomi learned their unique and individual style directly from the islanders. The Hachijo style can be learned and enjoyed by anyone, and they encourage you to experience it for yourself. Since 2007 Hideaki and Hitomi have made Sonoma County their home.

The Edo Ensemble

For more than a decade, the Edo Ensemble has been delighting audiences with the traditional Japanese classical music that spans the past 300 years.

The duo consists of:

Elliot Kanshin Kallen: Kanshin plays the shakuhachi, the traditional, end-blown bamboo flute. Playing the shakuhachi in a wide variety of contexts, he can be heard in performance throughout the San Francisco Bay Area and beyond. He performs, teaches, and does workshops on Japanese music and the shakuhachi from his home base in Santa Rosa.

Naoko: Naoko has been playing koto since the age of six, and is the student of Koji Kikuhara, the successor to the late Living National Treasure, Hatsuko Kikuhara. Naoko passed her professional certification exam within the Todo Music Association in 1987. She plays Nogawa-style Jiuta shamisen and Ikuta-style koto and has performed throughout the United States since 1994. She teaches from her home in Davis, California.

Ron Kodo Brown

A long-time fixture in the Bay Area world of Ikebana, Ron Brown brings innovative, inspiring enthusiasm to Ikebana audiences and his students. He began his studies in Sogetsu Ikebana in 1979 with Burleigh Fedanzo, then became a student of Shuko Kobayashi, with whom he studied until Kobayashi-sensei's retirement. In 2007, Ron became a student of Kika Shibata, and continues to study with her today. Ron holds the rank of Komon. In April of 2017 Ron went to Japan for the 90th anniversary celebrations of founding of the Sogetsu School where he received the Akane Teshigahara Overseas award. Ron is the Director of the Sogetsu San Francisco Bay Area Branch and a member of the Sogetsu Teacher's Association in Tokyo. Ron makes his home in Cloverdale, California.

Sonoma County Taiko

www.sonomacountytaiko.org

Sonoma County Taiko is a community-based non-profit organization, whose mission is "building a community of acceptance, harmony, and respect through our love of taiko." Sonoma County Taiko has been sharing the cultural and musical aspects of Japanese taiko drumming with the communities in San Francisco Bay Area and the North Bay since 1995. Sonoma County Taiko offers performances at schools and festivals as well as cultural and private events. It also offers classes and workshops to people of all ages and abilities.

Ensohza Minyoshu

www.ensohza.org

Formed in 2006, Ensohza is a traditional Japanese folk-performing ensemble based in the San Francisco Bay Area. They perform music that evokes the festival spirit and character of Japan's diverse rural communities. With lively vocals accompanied by fue and shakuhachi (bamboo flutes), shamisen (a stringed instrument) and the beat of the taiko drum, Ensohza transports you to Japan's mountain and fishing villages with traditional folk songs and festival dance music.

CONSULATE GENERAL OF JAPAN
275 BATTERY STREET, SUITE 2100
SAN FRANCISCO, CALIFORNIA 94111



Greetings from the Consul General of Japan

It is my great honor to welcome you to the 2023 Sonoma County MATSURI Japanese Arts Festival in Santa Rosa, held live and in person for the first time since 2019. I congratulate President Bo Laurent and the Sonoma County MATSURI Festival Board on the triumphant return of this festival, which cultivates deeper understanding and friendship between Japan and the North Bay.

Sonoma County has a long and rich relationship with Japan and the Japanese people, including its active Japanese American population and two long-standing sister city relationships: Hashimoto City and Rohnert Park, and Takeo City and Sebastopol. This festival has become a part of the wonderful relationship connecting Japan with Sonoma County. Through online and in-person programs, activities, and scholarships that extend beyond the festival, the Sonoma County Matsuri has remained active these past few years and I am certain this will be a year of celebration along many fronts.

Events like the Sonoma County MATSURI foster mutual understanding between our people and, in turn, further strengthen the wonderful relationship between our countries. I hope that by enjoying all that today's festival has to offer, you may be inspired to visit Japan to experience more of the culture, sites, and flavors for yourself.

I am certain that the success of the Sonoma County MATSURI Japanese Arts Festival will continue for many years to come!

With warmest regards,

A handwritten signature in black ink, consisting of stylized Japanese characters (Yasushi Noguchi).

Yasushi Noguchi
Consul General of Japan in San Francisco

We are back! Welcome to Matsuri 2023!

On behalf of the Sonoma County Matsuri Festival Board of Directors, sponsors, artists, performers, vendors, and volunteers, welcome to the 14th anniversary of our festival. We are grateful to all those who have helped make this event possible. And we are so glad to be able to welcome you after a three year hiatus!

We hope you enjoy the performances and demonstrations on stage and the art, food, and other offerings of the new and returning vendors in the park. The main stage will feature a wide variety of performances, ranging from traditional Min'yo, (folk music and dance), Kagura, (Shinto ritual dance and music), Aikido, Judo, and different forms of Taiko drumming. Be sure to participate in the traditional mochitsuki rice pounding and mochi sampling. Seishin Studio in Art Alley will be host to Ikebana, (the Japanese art of flower arranging), with Ron Kodo Brown, and live shakuhachi and koto music from the Edo Ensemble. Please check the Schedule for times.

For those of you who are interested, this year, our shakuhachi concert, "Haru no Kyoku" (A Song for Spring), will be held on Saturday June 3 at the Church of One Tree, also in Juilliard Park. Please check our website for more details.

Matsuri is our gift to the community.
Thank you for your support and participation!

Bo Laurent
President
Sonoma County Matsuri
Board of Directors



ENTERTAINMENT/DEMONSTRATIONS:

HIDEAKI & HITOMI - Hachijo Daiko - main stage

BAY AREA MIYAKE - Miyake Daiko Demonstration- main stage

MOCHITSUKI - Mochi Pounding Demonstration - on the field

TENTEN TAIKO & FRIENDS - Taiko - main stage

COTATI AIKIDO - Aikido Demonstration - main stage

DeLEON JUDO CLUB - Judo Demonstrations - main stage

ENSOHZA MINYOSHU - Traditional Folk Music and Dance - main stage

SAKURA-REN - Traditional Folk Music and Dance - main stage

SONOMA COUNTY TAIKO - Taiko Drumming - main stage

EDO ENSEMBLE - Shakuhachi, Koto music - Seishin Studio

RON BROWN - Ikebana Demonstrations - Seishin Studio

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SONOMA COUNTY MATSURI FESTIVAL 2023**ENTERTAINMENT SCHEDULE****Main Stage**

- 11:00** Hideaki & Hitomi - Hachijo Daiko
- 11:15** Welcome / Introductions
with M.C. Chris Smith and Remarks from Honored Guests
- 11:30** TenTen Taiko & Friends - Shinto Dance and Taiko
- 12:15** Cotati Aikido - Aikido Demonstration
- 12:45** Ensouza Minyoshu - Traditional Folk Music and Dance
- 1:30** DeLeon Judo Club - Judo Demonstration
- 2:00** Hideaki & Hitomi - Hachijo Daiko
with Audience Participation
- 2:45** Bay Area Miyake - Miyake-style Taiko Drumming
- 3:15** Sakura Ren - Traditional Awa Odori Folk Music and Dance
- 4:00** Sonoma County Taiko - Taiko Drumming
- 4:45** Closing Remarks

In the Field

- 2:00** Mochitsuki - Mochi Pounding Demonstration
with Audience Participation

Seishin Studio (Art Alley - see map)

- 12:00** Ikebana - The Japanese Art of Flower Arranging
with Ron Kodo Brown
- 2:00** Edo Ensemble (Shakuhachi & Koto music)
Elliot Kanshin Kallen and Naoko
- 3:30** Ikebana - The Japanese Art of Flower Arranging
with Ron Kodo Brown

Other Activities at Matsuri:

- All Day** - **Children's Activity Booth (12)**
Sponsored by Exchange Bank - Sebastopol
Volunteer staff, Sebastopol World Friends

Matsuri Participants

Booth#

- 1 Japanese Language booth
- 2 Momiji Nursery
- 3 Redwood Empire Bonsai Society
- 4 Redwood Empire Bonsai Society
- 5 WabiSabi Kimono
- 6 Nichibei Potters
- 7 Twin Lake Creative
- 8 Morita Arts
- 9 Pomegranate Design
- 10 Harvest Land
- 11 Golden Lotus Sushi
- 12 Children's Activity Booth
- 13 Japanese American Citizens League
- 14 Japanese American Citizens League
- 15 Peace Crane Project of Sonoma County
- 16 Guest Chef Michael
- 17 Bellah Photography
- 18 Mochi Tsuki Demonstration
- 19 Shige Sushi
- 20 Kaku Antiques
- 21 Deleon Judo Club
- 22 Pink Elephant Concessions

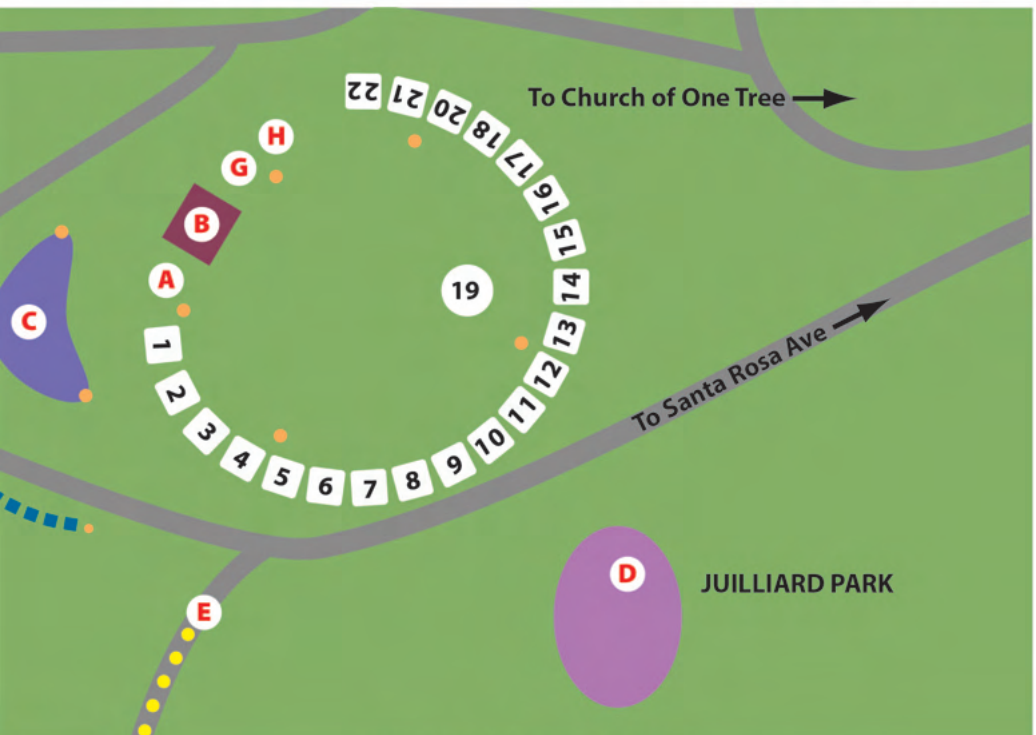
- A Matsuri Information Booth
- B Main Stage
- C Picnic Area
- D Children's Play Area
- E To SOFA Galleries
- F Seishin Studio

- H Aurora Sound (Stage & Audio)
- H Sol Solution (Solar Power)

SOUTH A STREET



SOFA
SOUTH A ST. ARTS DISTRICT, SANTA ROSA



JUILLIARD PARK DRIVE

- A** Matsuri Information (raffle)
 - B** Main Stage
 - C** Picnic Area
 - D** Children's Play Area
 - E** To SOFA Galleries
- | Legend | |
|--------|------------|
| ○ | Trash cans |
| ■ | Portolets |
| □ | Canopies |

JUILLIARD PARK DRIVE

ABOUT the SOFA ARTS DISTRICT
 SOFA is a vibrant arts community in downtown Santa Rosa. You can pack a picnic lunch, walk, bike or park your car under the shade of a tree at historic Juilliard Park and, at your leisure, visit several galleries and over 40 artists studios located in one corner of the block. SOFA welcomes you to **MATSURI!**

srcity.org/arts

ARTS DISTRICT SANTA ROSA

Public Art Opportunities
 Community Murals Civic Artwalk
 Live at Juilliard Street Performers
 Art & Culture Events

SEBASTOPOL AVENUE

Sunday May 21, 2023 11am-5pm

Our Mission

The mission of Sonoma County Matsuri Festival is to share and promote Japanese arts & culture by providing educational opportunities and better intercultural understanding in the greater Bay Area.

We are a non-profit Educational Arts Organization. Our fundraising efforts provide scholarships to schools and students working in projects related to Japanese culture.

Sonoma County Matsuri Festival Board

Bo Laurent, President
Elliot Kanshin Kallen, Secretary
Meg Mizutani, Treasurer
Henry Kaku, Member-at-Large
Andrea Tegstam, Member-at-Large
Stefania Cappi, Member-at-Large

Directors Emeritus

Sachiko Knappman, Laura Davis,
Mario Uribe, Arn Shimizu, Cara Kallen, Louise Bell, Judy Bellah

Cara Kallen Matsuri Scholarship Fund

All the proceeds from our fundraising efforts, like the raffles and public donations that our scholarship fund receives, are dedicated to sharing the beauty and insights that Japanese Culture offers our community. We do this by extending supporting grants to individual students and public or private organizations pursuing studies and creating projects or events that focus on Japanese culture in Sonoma County.

One of the most visible and important assets to our community is the cultural diversity available to all of us and expressed in the many influences in food, traditions, music, language, art, etc., that enrich the quality of our everyday lives.

Sonoma County Matsuri is dedicated to bringing to the forefront all aspects and contributions to our society by Japanese immigrants and their culture, in the hope that by sharing its uniqueness with the rest of us, we will catch a glimpse of our shared commonality and humanity.

***If you would like to support and/or join our efforts please use the QR code on the next page. Thank you.**

Thank you

The Sonoma County Matsuri Board of Directors and its organizing committee wish to thank everyone that helped us make this event possible:

Consulate General of Japan in San Francisco
Sonoma County Japanese American Citizens League
Recology Sonoma-Marin
Julia L. Grant Donor Advised Fund of
Community Foundation Sonoma County
Exchange Bank - Sebastopol

Special Thanks
Donna Moriki

Official Supporter
Matsuri 2023 is funded in part by the
City of Santa Rosa Event Support Program

We would also like to thank all the volunteers, vendors, non-profits, presenters, advertisers, artists and entertainers whose contributions and support help Sonoma County Matsuri Festival pursue its mission.

DONATION/PARTICIPATION

**Help Sonoma County Matsuri provide
the annual Japanese Arts Festival!**



Scan this code to go to our donation portal.

TenTen Taiko & Friends

<https://www.facebook.com/TentenTaiko/>

TenTen Taiko is a troupe of Japanese women (plus one man) who have been performing together since 2006. They are joined for today's performance by longtime friends Hideaki and Hitomi. Their studio is located in Petaluma, CA. TenTen Taiko's repertoire spans many styles and many centuries - from traditional Shinto ritual music and dance to contemporary pieces showcasing both ancient and modern forms of taiko. They play and dance gracefully, often in fabulous vintage costumes and masks.

Sakura-Ren

<https://www.facebook.com/sfsakuraren>

Sakura-Ren has been performing Awa-Odori, a traditional Japanese dance, in the San Francisco Bay Area since 2013. Always an audience favorite, Sakura-Ren's brilliant traditional costumes and high energy never fail to enchant and engage Matsuri's attendees.

Bay Area Miyake

Bay Area Miyake, is a group brought together by Sonoma County Taiko, recipient of Matsuri Scholarship. The scholarship helped them invite teachers from Japan to study the traditional taiko piece Miyake Daiko directly from them.

Cotati Aikido

www.cotataaikido.com

Cotati Aikido was founded by Ginny and Pete Breeland in 2006. Both Ginny and Pete, 6th Dan Shidoin, are certified as senior instructors by the International Aikikai. They each have been training Takemusu Aikido in excess of 45 years. In their classes they instruct all levels of students.

DeLeon Judo Club

Established 1970



Head Sensei Henry Kaku
4th degree black belt



Classes

Tuesday & Thursday
5:30pm - 7:00pm
Ages 6 & up welcome

Kenilworth Teen Center
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www.deleonjudoclub.com

Like us on Facebook:
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